

Finding our products is easy!

Mail Order

Call our Helpline who can answer any questions, take your order and arrange for delivery of your goods. Payment can be by credit card, cheque or cash. All goods ordered on Mail Order are sent either by First Class post or by next day delivery courier service.

On our Website

Visit our website www.hiltonherbs.com (click on the Feline Home tab) for full details of all our feline products, special offers and online shopping. We fill all our online web orders from our office in Somerset. This means you can have your order delivered direct to your door by courier within just a few days of placing your order.

On our website you will find full details of all our products, not just for cats but also for dogs, horses, birds, poultry and even racing pigeons.

Why not sign up for our free newsletter and get the chance of great special offers?

Hilton Herbs Helpline: Need help or advice on which of our products is most suitable for your pet? Call our Helpline, who will be happy to answer any of your questions regarding our natural healthcare products.

Call our Helpline: + 44 (0) 1460 270700

Email: helpline@hiltonherbs.com with any questions you may have and one of our Helpliners will get back to you as quickly as possible.

Hilton Herbs Helpline:
Tel: +44 (0) 1460 270700
Email: helpline@hiltonherbs.com
www.hiltonherbs.com



Hilton Herbs

Natural Health for Cats

Feline Catalogue

Your complete guide
to the full range of
Hilton Herbs Products.
Comprehensive and
user-friendly.



Welcome to Hilton Herbs

Turning Nature into Health

Hello, and welcome to our very first feline catalogue! We hope it will provide you with all the information you need to help choose the right Hilton Herbs product for your cat. As cat owners ourselves we know how important it is for you to be confident you're doing the very best for your pet, by providing them with suitable natural healthcare products that will help support health and wellbeing.

We understand that your cat is an individual, with his or her own needs and health requirements. This catalogue will provide you with full details of our products, their ingredients, and suggestions for their application, so that you can make an informed decision as to which is the most suitable for your cat's particular needs.

When Tony and I started Hilton Herbs in 1990 we had no idea that our enthusiasm for, and commitment to, natural healthcare products for animals would develop into an international business. From the outset we were determined never to compromise on the quality of our ingredients, to back up our products with an in-depth knowledge of herbal medicine, and to offer the very best customer service possible.

Over the last twenty years we have remained true to our philosophy and have been rewarded with the knowledge that the use of our herbal and complementary healthcare products has made a real difference to literally thousands of animals around the world.

We continue to offer the same pure herbal products, made with the same high-quality ingredients and manufactured to the same exacting standards, in a purpose-built facility here at our farm, in rural Somerset, in the south-west of England. Our products are free from fillers, additives, or animal by-products, and each day our natural healthcare products leave Downclose Farm destined for pet owners all over the world. We employ local people, many of whom are pet owners themselves and, like us, believe that only the very best will do for their companions.

We hope that like thousands of our other customers you have success using our products, and that they will go some way to help keep your favourite friend fit and healthy, whatever their age or activity. Thank you to all our customers for your continued support over the last twenty years and thank you for helping us continue **Turning Nature into Health.**

Hilary Self. Tony Self

Paws for Thought

Many of the common problems that beset the domesticated cat develop as a direct result of incorrect feeding, lack of mental stimulation, insufficient exercise, a lack of freedom to behave as a cat, overuse of medication, vaccination, and irresponsible breeding.

Recent scientific research has determined that domestic cats can trace their origins back to the Middle East's 'Fertile Crescent'. Scientists have compared their DNA and found that our modern day companions are related to the wild felines of the Middle East. Researchers believe that the ancestors of our modern day 'moggy' broke away from their wild relatives and started associating with humans as long as 130,000 years ago, when they were attracted to human settlements by the rodents infesting these first habitations. Certainly these ancient farmers would have found the ferocious hunting skills of these effective predators very helpful in protecting their grain.

Centuries on, the descendants of those early domesticated cats still retain many of those instincts handed down to them from their wild ancestors, such as the natural ability to stalk, hunt, and seek out various plants to help them stay fit and healthy.

This behaviour can be seen in our domesticated companions who, if given the chance, will chew on the various plants and grasses they find in our gardens. By doing this cats are responding to a natural instinct to seek out plants that will act either as emetics (encouraging vomiting) or purgatives. Tigers, if heavily infested with worms, have been seen to eat large quantities of grass, and rough grass can help cats regurgitate fur balls or assist in scouring the gut of parasites. It is thought that behaviours such as wool-chewing seen in Siamese cats or house plant chewing has a link with self-medication. Most cat owners will be familiar with the plant Catnip (many of the commercially available toys

contain this herb), which cats love to roll in and which causes them to salivate with satisfaction. However this may not be the only reason our cats are so fond of the plant, they may also be drawn to it because of its other beneficial properties. Catnip (*Nepeta cataria*) contains nepetalactone (this is the volatile oil component of the plant), and is not only responsible for attracting the cat, but also for the plants insecticidal and pesticidal actions. Joy Adamson author of "Born Free" noted that her orphaned leopard used to roll in the African equivalent of Catnip (*Leonotis nepetifolia*)* so perhaps this big sister of our domesticated cats also instinctively knew the herb's properties!

At Hilton Herbs we believe that by using the appropriate herbal supplements in conjunction with a suitable diet and environment, exercise, play, and mental stimulation we can enhance and support our cats' health. Herbs can reconnect them to their origins, giving them the power to maintain their health as their wild cousins do.

Reference: * "Wild Health" by Cindy Engel.

"Prowling his own quiet backyard or asleep by the fire, he is still only a whisker away from the wilds."

Jean Burden





Fair Trade, Ethical values and Sustainability of raw materials

We are extremely conscious of our responsibility to ensure that the materials we use in the manufacture of our products should not have an adverse impact on the environment, the lives of people harvesting our herbs, or the sustainability of the herbs themselves.

To this end we use only bio-degradable or recyclable packaging material, and we do not use herbs that are endangered or appear on the CITES list. We support Fair Trade organisations, helping them to achieve their goals, and only purchase our herbs from sustainable sources. We do not use animal by-products, fillers, or additives, in any of our products. The majority of our herbs are cultivated crops, grown without the use of pesticides or herbicides, dried naturally, and produced by families who have been growing medicinal plants for generations.

Quality Assurance

You can be sure your cat is getting the very best ingredients, backed up by a Quality Assurance scheme second –to–none. At Hilton Herbs we operate a European-wide Quality Assurance scheme that ensures strict manufacturing procedures and controls to ensure full traceability of every single ingredient back to source.

We only buy our herbs from approved suppliers who operate the same QA system as ourselves and in order to ensure these exacting standards are both met and maintained, our company is accredited and externally audited each year by the European Feed Safety Inspection Service (EFSIS), www.efsif.com, an independent organisation who operate the Universal Feed Assurance Scheme (UFAS).

NASC – National Animal Supplements Council

In the United States, Hilton Herbs is a member of the NASC, an industry group dedicated to protecting and enhancing the health of companion animals and horses throughout the USA. The NASC membership is made up of animal supplements manufacturers,

committed to the highest standards of quality in the industry. Their website address is www.nasc.cc.

The NASC is unique in that it requires its member manufacturers to declare all product ingredients and to complete a monthly National Adverse Event Reporting System (NAERS). This system requires all member companies to report and investigate any adverse reactions reported by customers. In 2007 these systems enabled the organisation to respond quickly to enquiries from the FDA during the pet food recall when contaminated ingredients were found in many of the major commercial dog and cat foods.

The Hilton Herbs manufacturing plant has been audited by the NASC and is proud to have been awarded the organisation's 'Seal of Quality', with a A* compliance rating and we are the only UK company to have successfully achieved this accolade.

Membership of both EFSIS and the NASC means our customers can be confident that our products offer:

Quality – Efficacy – Safety – Traceability



Our Formulations – traditional knowledge & modern research

At Hilton Herbs we use only the very best quality ingredients, in fact all of our herbal formulations, both dry and liquid, are made from human medicine grade herbs.

Hilary Self BSc MNIMH who, with her husband Tony, founded Hilton Herbs in 1990, is responsible for the formulation and research of all our products. We believe we are unique in being the only herbal company for animals whose products are formulated by a qualified

Medical Herbalist, and member of the National Institute of Medical Herbalists.

Hilary uses her in-depth knowledge of the latest scientific herbal research and combines it with her own experience of the everyday problems that can affect our pets, be they physical or psychological.

Hilary is a regular speaker at veterinary seminars around the world, and has run workshops on the application of herbs for companion animals. She runs her own human herbal practice at our premises in Somerset and continues to research the application of herbs for both animals and humans.

Feline Liquid Products

Dosage guide
Give 4 drops per 2.2lb (1 kg) bodyweight twice daily

All our feline herbal products are provided in a liquid format for ease of use. They are made from a combination of the highest quality 1:3 pure herbal extracts which are then added to pure vegetable glycerine. This formulation produces an almost nectar sweet liquid that most cats will find very palatable.

If possible try and give the herbs on an empty stomach, preferably at least thirty minutes before or after your cat has eaten. By feeding the herbs on an empty stomach, and not mixing them with their usual food, they will be more quickly assimilated into the cats system. The products are designed to be squirted directly into your cat's mouth. If however your cat is not happy to let you do this then they can be added to a small amount of meat stock, tuna juice, or given with any particular treat your cat loves. Failing this try dropping the liquid directly onto your cat's paws which they can then lick off.

Storage

Although our products are packed in dark coloured bottles to help protect the product, we always recommend storing them in a cool place out of direct sunlight.

Product Identification

Each of our Feline products has a specific application and falls into one of the colour and letter-coded feline healthcare categories listed below. This is to help you quickly and easily identify the most appropriate product for your pet's needs.



Special Needs - Specifically formulated herbal products to help maintain and support healthy function of your cat's immune, urinary, and renal physiological systems.



Digestion - Gentle soothing herbal products to help safely and effectively maintain and support normal digestion, bowel function and waste elimination.



Nerves & Hormones - Herbal products to help your pet maintain a healthy, balanced, nervous system, and promote calm in stressed or anxious cats.

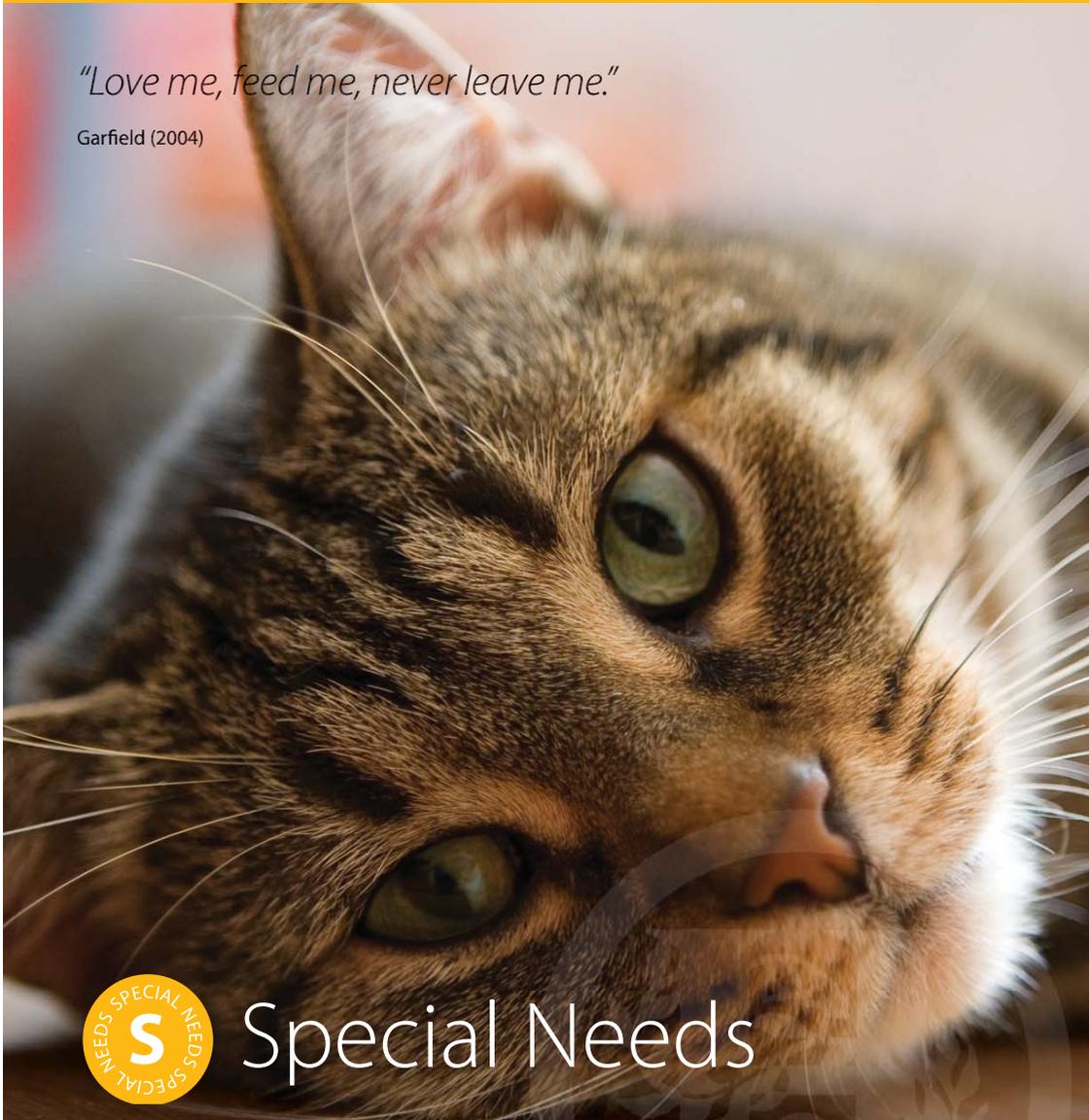


Mobility & Seniors - Herbal products to help support the ageing cat maintain healthy internal organs, strong supple joints, muscles, digestion, immune response and overall health.



"Love me, feed me, never leave me."

Garfield (2004)



Special Needs

We know that every cat is special, but sometimes there comes a time when our pets may need that extra bit of care, support and attention. The following products have been carefully formulated to help support these 'special needs' cats, maintain their health, quality of life, and in so doing encourage them back to full health.

Kitty Ezee – P

During their lifetime both male and female cats may need help to maintain a healthy urinary system. Inappropriate urination and incontinence are a sign that your cat's urinary system is not functioning properly, and you should seek veterinary advice immediately. This can be both a painful and emotionally distressing condition to an animal that is so particular about its hygiene

This sweet-tasting product has been specifically formulated to help support normal healthy bladder and urinary tract function in cats of all ages. The mix, which can be given on a daily basis, contains herbal extracts known for their ability to support a healthy bladder and urinary tract.

Contains: 1:3 extracts of Gotu kola leaf, Marshmallow leaf, Corn Silk, Hydrangea root, Buchu leaf, Valerian root and vegetable glycerine.

Code	Size
92022	50 ml dropper bottle
92024	100ml bottle

Kitty KD

A healthy renal system is vital for cats of all ages. As cats age it is important to support the health of all their internal organs, particularly the kidneys, to ensure bodily waste products can be efficiently and effectively processed and then excreted from the body.

This sweet-tasting liquid has been specifically formulated to help support your cats kidney function, and promote a healthy urinary system.

Contains: 1:3 extracts of Golden rod herb, Hawthorn tops, Shepherds purse herb, Couchgrass root, Cleavers herb, Yarrow herb and Vegetable glycerine.

Code	Size
92062	50 ml dropper bottle
92064	100ml bottle

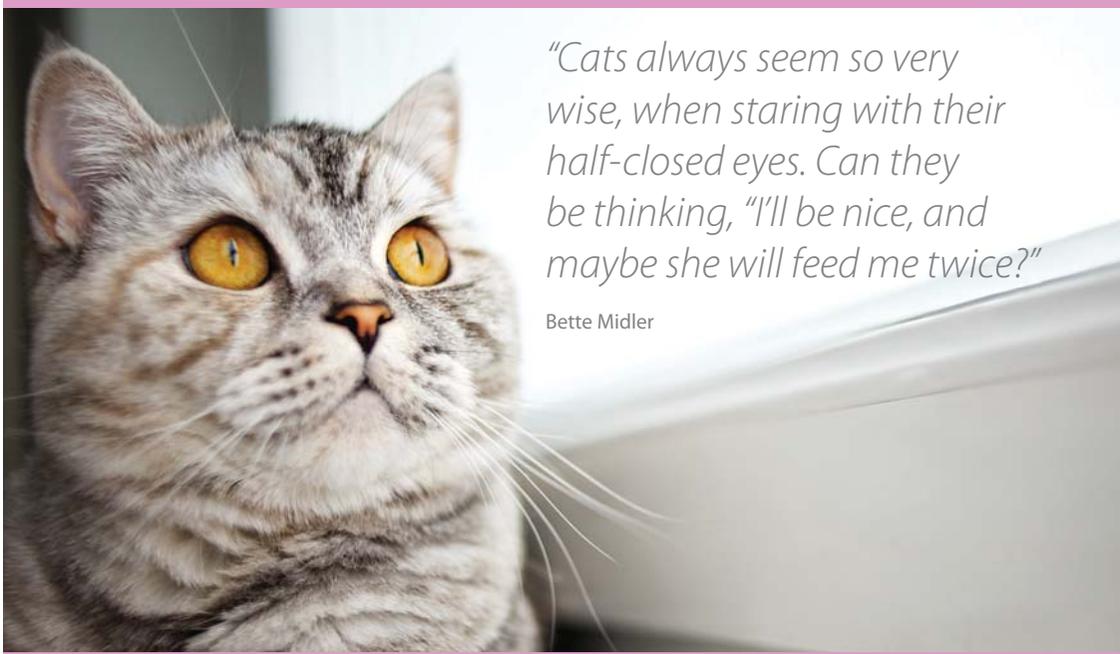
Kitty Mew'n

Throughout their lives cats may occasionally need extra support to help them maintain a healthy and efficient immune response. Our easy to use sweet-tasting liquid herbal product is rich in Echinacea purpura root, together with other herbs selected specifically for their ability to support a normal healthy immune system and response. Use any time you feel your cat's immunity may need a bit of extra help and support.

Contains: 1:3 extracts of Echinacea purpurea root, Gotu Kola leaf, Elecampane, Cleavers herb, Rosehip shells, Milk Thistle seed.

Code	Size
92102	50 ml dropper bottle
92104	100ml bottle





“Cats always seem so very wise, when staring with their half-closed eyes. Can they be thinking, “I’ll be nice, and maybe she will feed me twice?””

Bette Midler

At Hilton Herbs we are keen advocates of a healthy natural diet for all our pets. Good quality food, reduction of stress, and a more natural environment is intrinsically linked to good health in our companions. Some of our pets may spend the majority of their lives outside, whilst other ‘house cats’ may rarely if ever venture outside the confines of their homes.

Our own farm cat, Blot, is now twelve years old and spends much of her time keeping our Helpline ladies company in the office. Cats are carnivorous and their digestive systems are designed to thrive on meat and not cereals, however the increased use of dried foods containing high levels of processed cereals, salt, colourings and additives, has been linked to an increase in both urinary and digestive disorders in cats. Blot’s diet is extremely varied and includes raw chicken wings, raw minced beef, and wet cat food, along with a constant supply of ‘extras’ that she finds for herself around the farm such as mice, voles, shrews, birds, and even young rabbits!

Catching this small prey is vital on many levels. It satisfies her hunting and predatory instincts, provides her with an additional protein source, and contains small bones that will help keep her teeth and gums healthy when she crunches them up. The bones then go on to provide the roughage and fibre needed to keep her digestive system healthy.

We appreciate that not all cats live in this environment, some may spend their whole lives within the house, but you can help to re-create this more natural diet by offering ‘wet’ food, raw chicken wings, fresh beef, chicken or fish, and ensuring your cat has a constant supply of fluids he or she likes such as ‘fresh water’ along with stocks or broths from your own kitchen.

By keeping their diet as natural as possible, and introducing play behavior that mimics the hunting instincts your cat would employ if it was outside in the wide world, you can help keep your cat fit and healthy both physically and mentally.

“You are what you eat”, and this old saying applies to our cats as well as ourselves. In recent years there has been an increasing trend towards the use of dry convenience foods. This may help us in our busy lives but seldom satisfies the cat’s requirements. We advocate the use of as natural a diet as possible, utilising fresh meat, fish, vegetables, and access to fresh water. We have already identified that left to their own devices many cats will seek out plants and herbs to help deal with digestive upsets. Obviously herbs alone cannot rectify the effects of a poor diet, lack of exercise, obesity, or more serious health issues, and if you have any concerns about your pet’s health you should seek Veterinary advice immediately. However by using herbs as part of your pet’s diet you can help support a healthy digestive system from top to bottom.



Kitty Ease

To get the very best out of a fresh healthy diet, or in fact any diet, it is vital your cat’s digestive system is working effectively and efficiently, literally from top to bottom!

Our proprietary blend of herbal extracts and sweet-tasting vegetable glycerine will provide the natural help and support your cat’s digestive system needs to ensure it processes its food as efficiently and effectively as possible, thereby getting the very best from its diet. In addition Kitty Ease contains herbs chosen specifically to help support liver function and maintain normal waste elimination.

Contains: 1:3 extracts of Slippery elm inner bark, Liquorice root, Barberry stem bark, Dandelion root, Yellow dock root, Chamomile flowers, Aloe vera and vegetable glycerine.

Code	Size
92002	50 ml dropper bottle
92004	100ml bottle

Kitty Komfort

Every animal will occasionally experience an upset tummy, this is usually a swift and healthy reaction to something it has eaten that doesn’t agree with it. However longer lasting digestive irritation can have a debilitating effect on your pet’s health. At Hilton Herbs we believe that by using soothing, gentle herbs we can help support normal calm and steady digestion, bowel function, and maintain a natural and healthy digestive balance.

Contains: 1: 3 extracts of Slippery elm inner bark, Echinacea purpurea root, Chamomile flowers, Barberry stem bark, Liquorice root, Agrimony herb and vegetable glycerine.

Code	Size
92082	50 ml dropper bottle
92084	100ml bottle



Nerves & Hormones

"A thing of beauty, strength, and grace lies behind that whiskered face." Anon

Our cats are part of our family and as such we want to be confident our home offers them a safe and relaxed environment in which to hunt, eat, groom, and sleep - which is the natural cycle of life for every cat. Unfortunately some of our pets have not had a good start in life and come to us after being abandoned or badly treated. Needless to say these cats will have their own emotional baggage and who can blame them if they appear fearful, anxious, aggressive, or reluctant to trust us again? Cats are natural hunters, one only has to see how young kittens chase after a ball of paper, ambush us from behind a cardboard box, or pounce on a toy mouse, to realise that it is hard-wired in their DNA to chase insects, birds, leaves, feathers, or a stuffed toy. This fact is recognised by the pet industry and there are now literally thousands of commercially available toys that mimic the scampering and flitting movements of mice, birds, or insects. To maintain both physical and mental health it is vital for cats to follow their instincts and spend time each day 'hunting' even if this is playing with a toy mouse or chasing a 'wand' toy. Regular play will ensure a cat's mind is kept stimulated preventing boredom, relieving stress, and keeping him/her fit and healthy.

Outside factors can also upset our companions and loud noises, fireworks, changes to routine, the introduction of a new cat or baby can all impact on their emotional well-being and subsequently their physical health.



Kitty Kalm

We all try to do the very best for our pets, providing a healthy diet, mental and physical stimulation, and all the care and love we can give them. Unfortunately, despite our best laid plans, situations will arise that can have a negative effect on our pets, such as moving home, changes in the environment, the introduction of a new pet or baby, or loud and sudden noises. When these things happen, despite your best efforts your pet may find it hard to adapt and relax. If you feel your cat needs extra emotional support, the use of our sweet-tasting palatable mixture of pure herbal extracts and vegetable glycerine may be the answer. Kitty Kalm can supply just the right combination of herbs to provide the help and support your cat needs in order to maintain a calm and relaxed outlook.

Contains: 1: 3 extracts of Marshmallow root, Oat seed, Lemon balm herb, Valerian root, Vervain herb, Chamomile flowers and vegetable glycerine.

Code	Size
92042	50 ml dropper bottle
92044	100ml bottle

Mobility & Seniors



Cats are wonderful companions, not only are they both beautiful and enigmatic but they are an absolute joy to watch, with their innate sense of balance and sinuous grace. Unfortunately, however carefully we look after them, we cannot protect them from the advances of age and the impact it will ultimately have on their health. Cats are like us and as they age their organs, musculo-skeletal system, immune response, and respiratory system will just not be as effective as it was when they were younger. Much as you may want to you cannot turn back the hands of time, but you can use natural products to help support and maintain healthy supple joints, muscles, internal organs, digestion, immunity, and overall health, ensuring you maintain the very best quality of life for your companion.

Kitty Senior

Some cats seem to stay 'kitten-like' all their lives, but even so the passage of time will impact on all cats as they age. For our Kitty Senior we have selected a number of herbal extracts and blended them with sweet-tasting vegetable glycerine to help support a healthy heart and circulatory, immune, lymphatic and digestive systems in the older cat.

Contains: 1:3 extracts of Devils Claw root, Hawthorn leaf tops, Echinacea purpurea root, Cleavers herb, Milk Thistle seed, Dandelion root.

Code	Size
92122	50 ml dropper bottle
92124	100ml bottle

"Everything a cat is and does physically is to me beautiful, lovely, stimulating, soothing, attractive and an enchantment."

Paul Gallico

